BRENT SCHOOLS
TOOLKIT





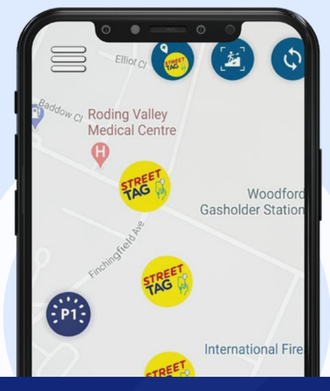












Introduction

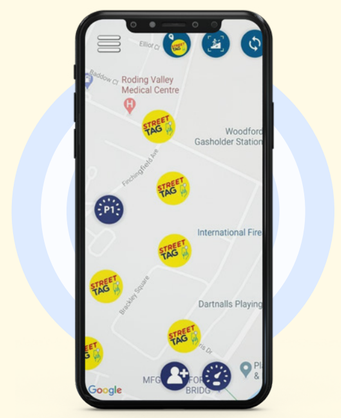
Street Tag is a free app where you earn points by collecting virtual tags when you walk, run, cycle, roll or scoot past them. Street Tag encourages families to become more physically active which boosts mental health.

When you sign up to the Schools Leaderboard, the points you collect will be added to the total score for your school, and schools with the most points each season will win a prize.

There are virtual tags all-around Brent, including parks, adventure playgrounds and libraries. There are also other tags to collect around London and across the country which you will see in your app.

Once you are within a 40-meter radius of any virtual tag, your app will automatically collect the points, steps can also be synced and converted into Street Tag points.

The app works in offline mode, and your points will be added to the leaderboard when you are back online. Please ensure to sync your tags within 24 hours of collection in offline mode.



It's lightning-fast and easy to create new tags on your preferred walking, running, rolling or cycling route on Street Tag.
Anyone can create virtual tags around by clicking on the "Add New Tags" button within the map home screen of the app.

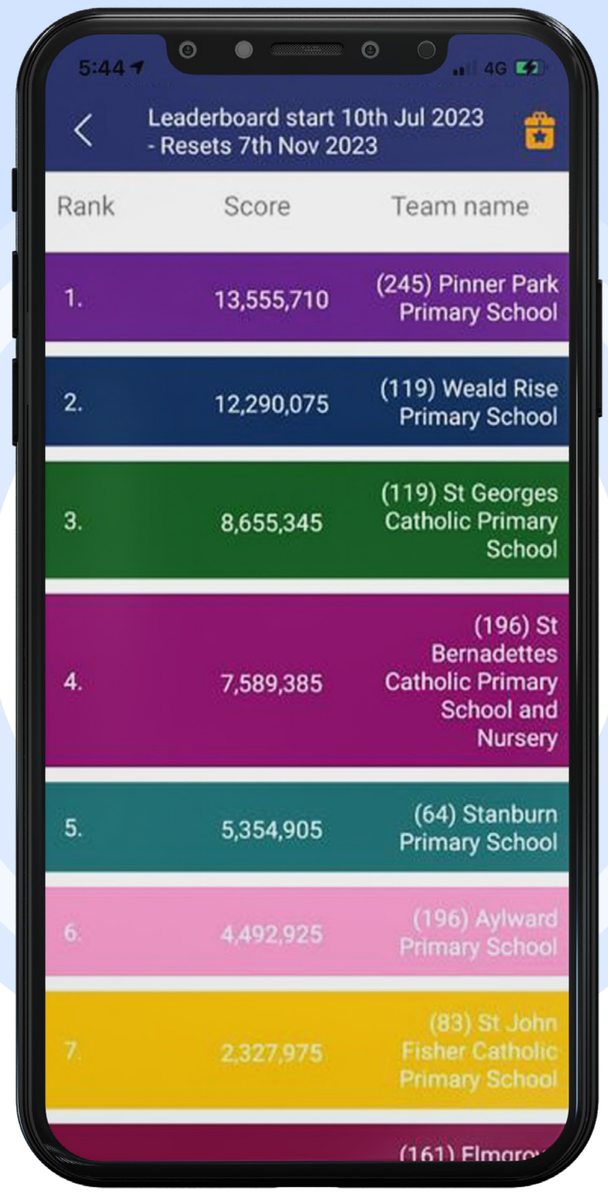
Use the Street Tag **Power Hour** to commit to an hour of exercise at least 15 minutes in advance and all your tag points collected during that hour will be tripled.
Maintain a daily streak of physical activity for even more bonuses.



Start using Street Tag to explore and boost your daily physical activity and mental health. Collect virtual tags, sync your steps, try different experiences in the virtual playground and **WIN PRIZES.**



Street Tag Schools Leaderboard



We are delighted to announce that our school will be participating in the Street Tag Schools Leaderboard program.

With Street Tag, participants record the distance they walk, run, roll, or cycle by collecting virtual tags with their smartphones at various locations, watching their total distance accumulate to climb up the Schools leaderboard; steps are converted into points by syncing their steps into the Street Tag app.

This is designed to encourage families to walk, cycle, roll, or scoot to be physically active, to connect with green spaces, and is an opportunity to rediscover their local area as well as earn rewards for their school.

Season dates:

Season 1 - 1st October to 3rd December 2024

Steps to join the School Team (For PARENTS/CARERS)

01 Install the Free STREET TAG app from Play Store/ App Store, Open it and click on Sign up.

02 Enter the valid details to Sign up - Full name, Username, Email Address, and Password. Then click continue.

03 Select the School Leaderboard from the leaderboard options and click continue.

04 Select Brent Schools Leaderboard from the list, then pick your school team and click continue.

05 Enter your preferred gender, and you can fill in the other optional details if you want. Then click on Sign Up.

06 Verify with your Email/ Phone number.

07 After the verification step, please answer the short questionnaire.

08 Congratulations! Your account is ready for use.

Tips for Parents/Guardians to add a child as a player to their team

01 Create an Email Address for your child.

02 A parent can add a max of 2 children as players C1 and C2.

03 Click on the **'add a child'** icon in the settings of the app.

04 Fill in all the details to add a player.

05 Go to the app Settings > Click Profile.

06 Select your C1 and C2 options and click add to complete activation.

07 Once a child is added as a player, you will see the C1/ C2 option appear on the main map home screen.

08 While tagging with your children, please click/tap on C1/C2 to collect a tag for them.

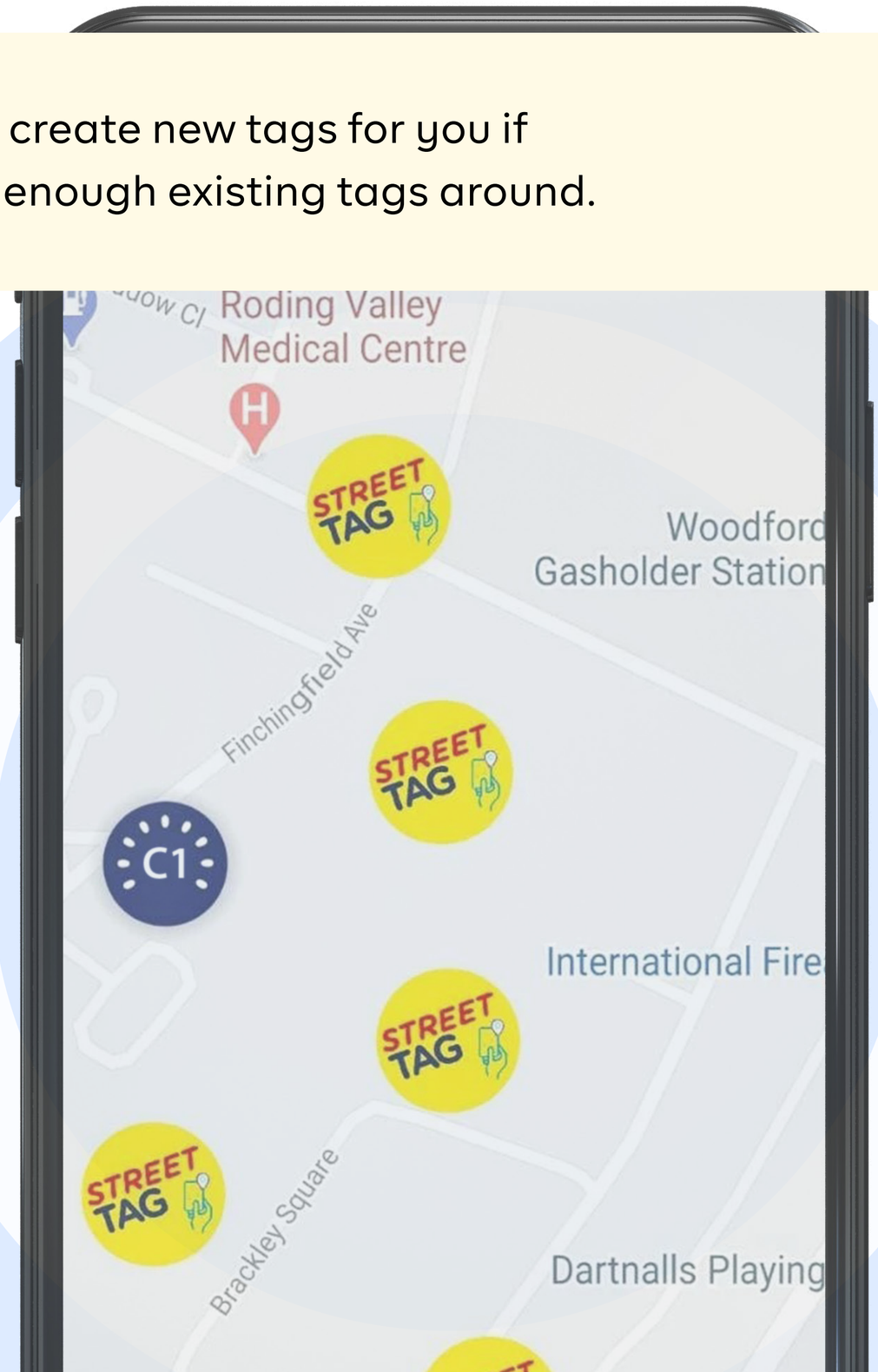
How To Create New Tags

01 Please stand at the location where you want to create new tags

02 From the app’s map home screen, click on the **‘Add New Tags’** button at the top of the screen.

03 Click the **“I’m awesome, give me tags”** button.

04 The app will create new tags for you if there aren’t enough existing tags around.



Features of the App

Leaderboard:

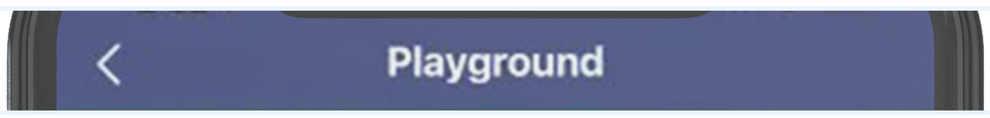
The leaderboard displays your rank, school team name, and the number of points your school has.

Message Board:

This is your message board where you can view regular updates from Street Tag HQ and important announcements or opportunities. You will receive a notification when a new message has been shared, and we recommend you check this board regularly.

Dashboard:

You can see your team's and individual players' scores, miles/distance covered.



Playground:

Other app features are listed here, like the Power Hour, Health Tag Challenge, and others.

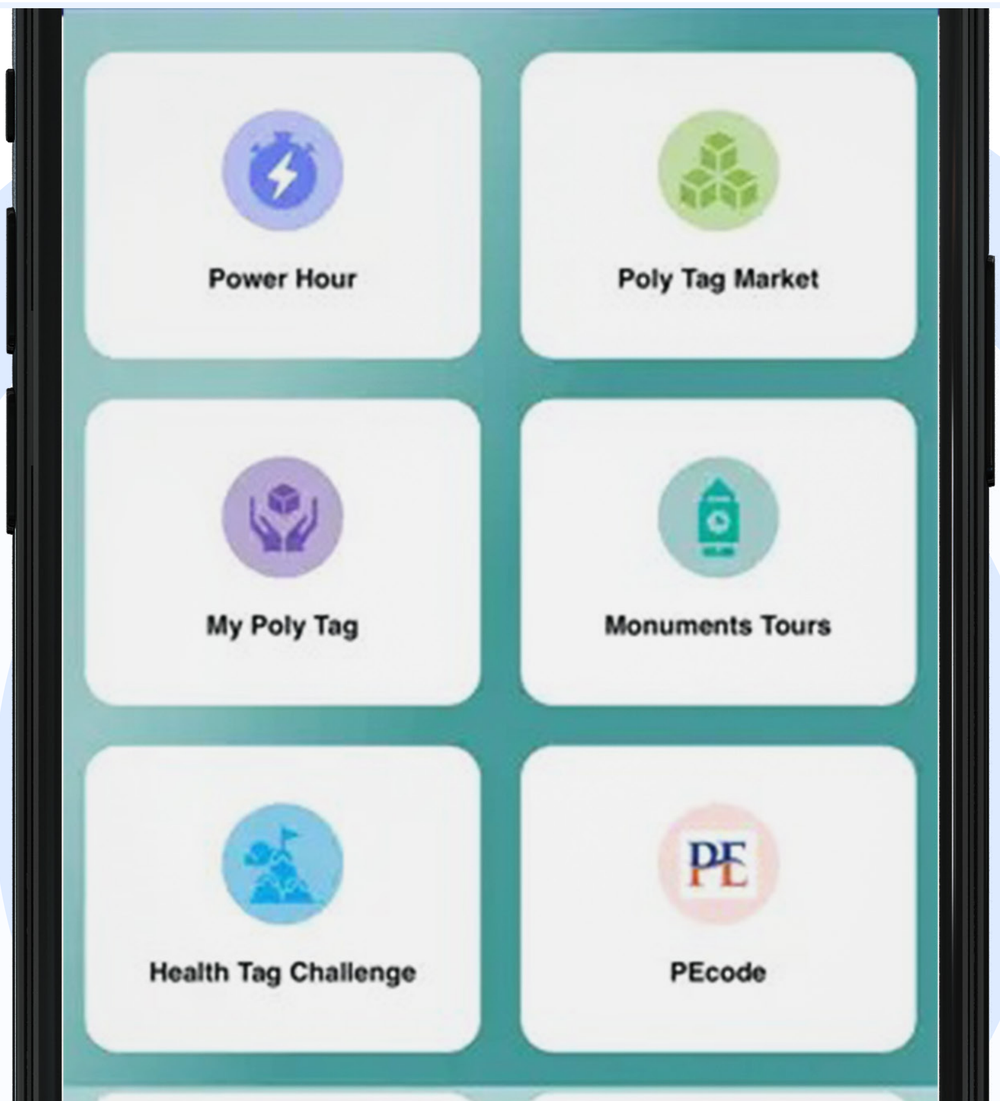
Features of the App

Power Hour:

During Power Hour, you will earn TRIPLE points on each virtual tag you collect. You can pick a ‘Power Hour’ of your choice from the listed timeslots at least 15 minutes in advance.

You can select up to seven days of Power Hour slots in advance.
When your Power Hour starts, there will be a countdown for that hour, and all the 'tags' (not steps) that you collect during that hour will be triple points; except for Saturdays between 9:15 AM and 11 AM, when Power Hour will not be available for selection.

You can exercise for the whole hour or do as much as you wish.
The standard points for each tag will remain outside your selected power hour.



Other things to note about the app

Tags can be seen on the main screen map. The tags are yellow. Once they are collected, they turn green. A tag cannot be re-collected within an hour.

Tags with a Star are more than 50 points in value.

A set of 18 tags will earn a bonus of 200 points.

Steps collected from indoor and outdoor activities can be converted into Street Tag points through the app with Fitbit, Apple Watch, Garmin, inbuilt pedometer, or by uploading screenshots of your steps.

The steps to do this are on our website's FAQ page:
https://streettag.co.uk/faq

If you ever face any issues with the app, don't hesitate to contact us by raising a support ticket through the app settings, our website at **www.streettag.co.uk** or email us at **support@streettag.co.uk** or through our social media channels.

Also, you can call us directly via our online support at **020 8156 6681.** The line is open from 10 AM to 8 PM Monday - Friday and 10am to 1pm on Saturdays, except on public holidays.